

GET IN **TOUCH**

Baychester Associates, Inc

TECHNOLOGY MADE SIMPLE...



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4-2-1-1 MANAGED BACKUP



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Is Your Business Prepared for the Worst?

Every day, businesses face unforeseen challenges—ransomware attacks, accidental deletions, hardware failures, or even natural disasters. In one common and devastating scenario, bad actors infiltrate a business's network, encrypt all critical files, and demand a ransom for their release. To make matters worse, these attackers often locate and delete backups, leaving the business with no way to recover its data.

Studies show that nearly 60% of small businesses close within six months of a major data loss event.

The question isn't if your business will face a data crisis—it's when. Will you be prepared?



Total Peace of Mind

4-2-1-1 Managed Backup and Disaster Recovery

4

Copies of Data to Ensure Redundancy.

2

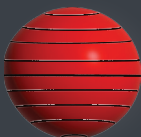
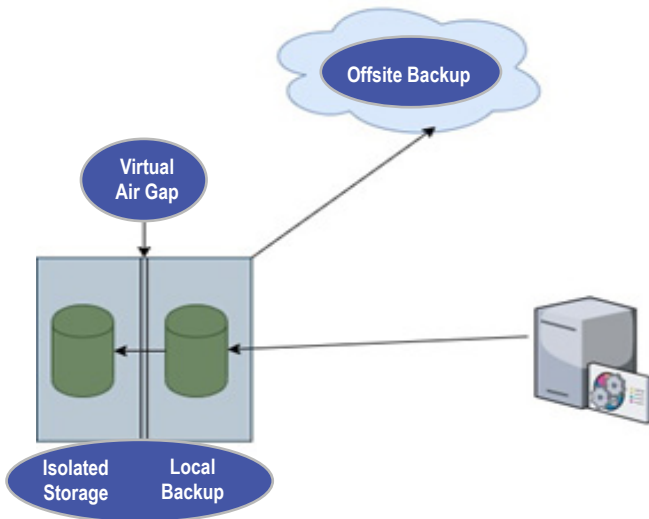
Different Storage Mediums for Additional.

1

Copy Offsite for Disaster Protection.

1

Copy in Protected Isolated Storage



BAI

YOUR PATH TO RELIABLE DATA BACKUP **STARTS HERE**

Lets Get Started

1

Schedule a Consultation with Baychester.

2

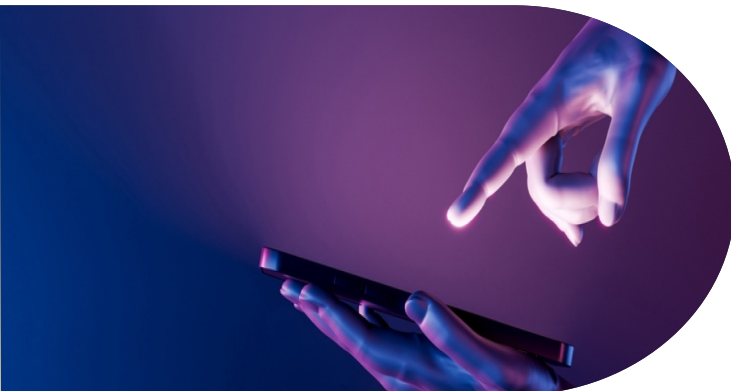
We Assess Your Current Backup and Disaster Recovery Needs.

3

Implement The 4-2-1-1 Solution Tailored to Your Business.

4

BAI Monitors The Backup To Ensure Seamless Recovery.



WHAT HAPPENS WHEN THERE'S NO **BACKUP PLAN**?

- Businesses without a recovery plan face downtime potentially costing thousands per hour.
- Loss of customer trust and potential legal implications for unprotected data.

Imagine this: a critical mistake during routine operations leads to the accidental deletion of all production financial data. In a matter of seconds, invoices, payroll records, and client payment histories vanish without a trace. Panic sets in as the team scrambles to recover files, only to realize that there are no viable backups available.

Without access to this essential data, operations come to a standstill. Payroll is delayed, client relationships are strained, and the business's reputation begins to erode. Weeks of effort and substantial financial resources are poured into piecing together incomplete records—a costly and frustrating endeavor.

Now, consider an alternative scenario. With an on-demand file recovery system like 4-2-1-1 in place, that same accidental deletion could have been resolved in minutes. A quick restoration of the most recent backup would ensure business continuity, eliminating the need for costly downtime or desperate recovery attempts.

The stakes are high, but the solution is simple. Without a robust backup and recovery plan, the question isn't whether your business will face a crisis—it's how much it will cost when it happens.



WHAT SUCCESS LOOKS LIKE WITH 4-2-1-1

- Reduced downtime to minutes or hours.
- Complete data recovery with zero loss.
- Increased customer trust and regulatory compliance.

A busy hospital's IT department was abuzz with activity, as it always was at the start of a new fiscal year. Amid the daily rush, an employee accidentally deleted the previous year's entire medical records repository while organizing the server. Panic set in—those records were critical for compliance audits, billing reconciliations, and ongoing patient care.

For many businesses, this would have been a catastrophic moment. But not for this hospital. Thanks to their forward-thinking IT team and their implementation of the 4-2-1-1 backup solution, the crisis was managed with confidence and efficiency.

Within moments of the accidental deletion, the shift manager contacted BAI Support. The deleted repository, securely isolated in the backup, was immediately located. With just a few clicks, the files were restored to the server, fully intact and operational, in less than 10 minutes.

Instead of facing costly downtime, regulatory penalties, and potential reputational damage, the hospital continued its operations seamlessly. The IT team didn't just solve the problem—they demonstrated their value as proactive protectors of the hospital's mission-critical data.

With the right tools and preparation, the staff transformed a potentially disastrous situation into a testament of resilience and capability. The experience reinforced one key lesson: having the right backup and disaster recovery plan doesn't just safeguard data—it empowers teams to handle the unexpected and emerge as heroes in their own right.



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Don't Wait Until It's Too Late.

Contact Baychester Associates Today To Secure Your Data And Safeguard Your Future

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